



Organization of
American States



AGENDA

PROMOTING INCLUSIVE GROWTH: INCREASING THE PARTICIPATION OF WOMEN-OWNED BUSINESSES IN GOVERNMENT PROCUREMENT

TUESDAY MAY 26th, 2015

*Enrique V. Iglesias Conference Center, CR-2
Inter-American Development Bank Headquarters
1330 New York Avenue, Washington DC May 26th, 2015*

08:30–09:00

Registration and Breakfast

09:00–09:30

Opening Remarks

Julie T. Katzman, Executive Vice President, IDB
Ana Maria Rodriguez, IFD Manager, IDB
Fernando Jimenez-Ontiveros, MIF General Manager
María Fernanda Trigo, Director Department for Effective Public Management, OAS

09:30–10:30

Keynote Panel

The key note panel will provide a technical framework for the event. It will highlight the growing importance of promoting women's participation in public procurement from the perspective of a leading international organization and high-level officials working on the topic.

Empowering Women through Public Procurement

Vanessa Erogbogbo
Manager Women and Trade Programme, International Trade Center

Public procurement and the promotion of economic autonomy of women

Ana María Mendieta
Vice Minister, Women and Vulnerable Population, Ministry, Peru

Moderator: Vicente Fretes-Cibils, FMM Division Chief, IDB

10:30–10:45

Coffee Break



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10:45–12:15

The Economic Case for Gender Equality

The panel will provide evidence that when women have the opportunity to develop their full labor market potential, there can be significant macroeconomic gains. Public procurement is a key area of public policy with the potential for immediate gains in this area.

Women, Work and the Economy: Macroeconomic Gains from Gender Equity

Kalpana Kochhar
Deputy Director, Asia and Pacific Department, IMF

Business Case for Increasing Purchases from Women-owned Businesses

Andrew Morrison
Gender and Diversity Division Chief, IDB

Empower Women: The Potential Impact of Public Procurement

Maria Celina Conte
Specialist, Inter-American Commission of Women, OAS

Inclusive Market Access -IDB Project Procurement Perspective

Katharina Falkner-Olmedo
FMP Division Chief, IDB

Moderator: Leslie Harper, FMM Specialist, IDB

12:15–14:00

Lunch

14:00–15:30

Discussion: Fair Market vs. Preferred Supplier Approaches

The panel will present two different approaches to increasing the participation of women in public procurement. The first will cover leveling the playing field of the public procurement market and lowering the barriers to entry (Chile) and the second giving women-owned enterprises a preferred supplier status such as preferences in awarding and market quotas (U.S and Dominican Republic).

Erin Andrew,

Assistant Administrator for Women Businesses, U.S. Small Business administration



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Trinidad Inostroza

Head of ChileCompra, Chile

Yokasta Guzman

President of the INGP and General Director DGCP, Dominican Republic

Moderator: Felix Prieto, FMP Procurement Technical Coordinator, IDB

15:30-15:45

Coffee Break

15:45-16:45

Supply Perspective: Increasing Purchases from Women-Owned Businesses

The panel will explain programs and interventions, from the supply perspective, that support women overcome challenges to effectively participate in public and private procurement.

Elizabeth Vasquez

CEO and Co-Founder, WEConnect International

Simon Winter

Senior Vice President, Development, Technoserve

Jennifer Bisceglie

President of Women Impacting, Public Policy International (WIPPI) and Chairman of the Board of Women Impacting Public Policy (WIPP)

Moderator: Maria Teresa Villanueva, Lead Specialist, MIF

16:45-17:45

Review of Gender Initiatives from Around the Region

The panel will share the experiences and lessons learned in promoting women's participation in public procurement from Latin America and the Caribbean.

Andrea Herdoiza,

Directora de Catálogos SERCOP, Ecuador

Alicia Alonso

General Coordinator ACCE, Uruguay

Moderator: Daniel Sanchez, FMM Senior Consultant, IDB



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17:45–18:00

Closing

Yuri Soares, Head of Market Innovation Lab, MIF

Leslie Harper, FMM Specialist, IDB

Javier Davila, FMP Senior Specialist, IDB

Steven Griner, Principal Specialist, INGP Technical Secretariat

18:00–19:00

Reception



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WEDNESDAY MAY 27th, 2015

*Enrique V. Iglesias Conference Center, CR-200
Inter-American Development Bank Headquarters
1330 New York Avenue, Washington DC May 27th, 2015*

CLOSED SESSIONS

08:30–09:00

Breakfast

09:00–10:00

Government at a Glance Procurement Indicator Survey

Paulo Magina

Head of the Public Procurement Unit, OECD

10:00–11:30

Country Representative Dialogue

Facilitator: Esperanza Esparza, Former Head of Procurement in Mexico and former President of INGP

11:30–12:30

Conclusions and Group Statement

Yokasta Guzman, President INGP

12:30–13:30

Lunch

13:30–17:30

INGP Executive Committee Meeting

Moderator: Steven Griner, Principal Specialist, INGP Technical Secretary

1. INGP Statutes
2. 11th Annual INGP Conference Dominican Republic
3. INGP Action Plan 2015-2016
4. 2016 e-GP Conference and e-GP Training Program in Korea
5. Other



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