Sustainable Public Procurement
Key tool for Sustainability in Latin America and the Caribbean

Iguazú Falls, Argentina - Brazil
Agenda

1. Importance of Sustainable Consumption and Production (SCP) and Sustainable Public Procurement (SPP) in the global agenda for sustainable development

2. Sustainable Public Procurement in the SCP Regional Strategy

3. UNEP’s work in Green Economy in the Caribbean

4. UNEP SPPEL project in Latin America and the Caribbean (LAC)
In a throwaway society: lead by example

- 80% of marketed products are thrown away after a single use or within the first 6 months of use.
- 370,000 tons of waste are generated daily in the cities of Latin America and the Caribbean (LAC).

A Global Mandate for SCP

10YFP: A global framework adopted by Heads of State at Rio+20 for a international cooperation to shift towards sustainable consumption and production (SCP) patterns in developed and developing countries.

“The major cause of the continued deterioration of the global environment are the unsustainable patterns of consumption and production...”

“SCP is one of the overarching objectives of, and essential requirements for, sustainable development.”

“Encourage and promote the development of a 10-year framework of programmes (10YFP) ...to... shift towards SCP patterns....” (JPOI, 2002)

A/CONF.216/5 (paragraph 226 – “The Future We Want”). 10YFP adopted

Agenda 21, Rio de Janeiro, 1992
Johannesburgo Plan of Implementation (JPOI), 2002
Marrakech Process, 2003-11
Rio +20, 2012

SDG and Post-2015

10YFP as an implementation mechanism of the SDGs
10YFP Programmes are **umbrellas**, bringing actors together for **collective impact, delivering capacity building**, primarily at national and regional levels.
The 10YFP Programme on Sustainable Public Procurement

Objectives:

1. **Build the case for SPP**: improve the knowledge on SPP and its effectiveness.

2. **Support the implementation of SPP on the ground** through better access to capacity building tools and support from SPP experts.
Active Working groups

1. Implementing SPP on the ground
   - Available webinars:
     - Introduction to IISD
     - Presenting OECD's compendium of SPP best practices
     - Introduction to Indian Railways
     - US EPA's draft guidelines for SPP
     - Green Public Procurement in Sweden
     - Promoting ozone and climate friendly refrigerants and air conditioning technologies

2. Assessing SPP Implementation & Impacts
   - 2A Monitoring & evaluating SPP implementation
      Report featuring case studies on the monitoring of SPP implementation (upcoming)
   - 2B Measuring impacts & Communicating benefits created by SPP
      Baseline Review Report
   - 2C Promoting best practices in the implementation of green public procurement
      Compendium of case studies

3. Addressing barriers & Collaborating with the private sector
   - 3A Integrating Product Service systems into SPP
     Looks at the sustainability gains associated with purchasing a product-service mix.
     Using PSS in SPP report
   - 4A Greening supply chains
     Looks at how SPP relates to and interacts with sustainable supply chain management.
     Sustainability of Supply Chains Pre-Study
   - 4B Supporting SPP implementation through the use of ecolabels & sustainability standards
     Associating SPP with ecolabels and voluntary standards
     4B Group Newsletter
     Webinars:
     - Dealing with Sustainability Claims in Public Procurement

Documents available at: http://www.unep.org/10yfp/Programmes/ProgrammeConsultationandCurrentStatus/Sustainablepublicprocurement/tabid/106267/Default.aspx
Regional Strategy of Sustainable Consumption and Production
Regional Council of Experts SCP established in 2003, coordinated by the Executive Committee, UNEP - ROLAC acts as Secretariat.

- The Council serves as an **advisory body to the Forum of Ministers of Environment of LAC**

- Contribute to the implementation of the 10 Year Framework Programme Sustainable Consumption and Production (the 10YFP) in LAC

- Coordinate actions with representatives of the 10YFP Steering Committee

8th Meeting, Panama City, May 2015
Updated Regional Strategy on SCP and its Implementation

Updated in 2015 and based on:

Regional Strategy on SCP of 2003

10 Year Framework of Programmes on SCP (10YFP) adopted at Rio+20

Forum of Ministers of Environment of LAC

Sustainable Development Goals (SDGs)

Public consultation

9 Priorities:

- National SCP Policies, Programmes and Strategies*
- Small and Medium Size Enterprises (SMEs)*
- Integrated Waste Management*
- Sustainable Food Systems
- Sustainable Lifestyles and Education
- Sustainable Public Procurement (SPP)
- Sustainable Tourism
- Consumer Information
- Sustainable Buildings and Construction
Regional Strategy: SPP as a priority

i. ensure high level political support for SPP policy developing and implementation as well as the adequate resources including, when possible, the creation or strengthening of inter-sectorial and inter-ministerial committees;

ii. develop national sustainable public procurement criteria, technical instruments, policies and national action plans, as well as monitoring, reporting and verification (MRV) tools. National action plans should be aligned to main national development policies and strategic planning and incorporate a gradual SPP implementation;
Regional Strategy: SPP as a priority

iii. strengthen awareness-raising and capacity building for all the relevant stakeholders involved in public procurement;

iv. promote higher involvement and participation of SMEs in SPP;

v. include within public procurement guidelines, when possible, criteria related to national SCP priority areas such as construction, transportation, food, SMEs and/or integrated waste management.
XX Meeting of Ministers of Environment: Cartagena

- Reiterate the commitment of the region to support the implementation of the Ten-Year Framework of Programmes on Sustainable Consumption and Production Patterns (10YFP)

- Invite countries of our region to use the 10YFP as one of the mechanisms to achieve the Sustainable Development Goals (SDG)

- Integrate as a crosscutting element in all of the 10YFP programmes, the need to assist the SMEs, supporting them in strengthening their sustainability performance and eco-innovation

- Replicate and scale up the best practices on sustainable public procurement, which helps governments to lead by example in the adoption of sustainable consumption and production, and also provides added value as well as social, environmental and economic benefits
UNEP’s work in Green Economy in the Caribbean
UNEP was requested to continue its support to the Caribbean in advancing towards a green economy.

Countries willing to have a “common vision on GE” and integrate GE & SCP

CARICOM Secretariat has been requested to develop a GE Framework

More integration within countries and sectoral efforts.

“Unlocked” finance and investment for GE.
Barbados

- Green Economy Scoping Study Barbados finalized in 2012
- “Advancing Caribbean States’ Sustainable Development through Green Economy” (ACSSD-GE) – launched in 2012

2012 Synthesis Report

2014 Full Report
Barbados it is a new PAGE country and has requested support on the development of a policy framework for greening the manufacturing sector that aims to mainstream resource efficiency and promote eco-innovation.

SPP is a strong policy tool to greening the manufacturing sector
Advancing Caribbean States’ Sustainable Development through Green Economy

- Develop 3 national Green Economy Scoping Studies (Haiti, Jamaica, St. Lucia)

- Developed a Green Economy course “Understanding and Operationalizing Green Economy into National Development Planning in the Caribbean Context”.

- Established the Green Economy Policy Advisory Group (GEPAG) hosted by the office of the Vice Chancellor of the University of West Indies (UWI).

- Caribbean’s Regional Investor of the Year Awards 2014 BY Caribbean Export on GE.
Saint Lucia

A national consultations held and National Green Economy Steering Committee (GESC) constituted 2013.

The GESS prioritizes tourism and agriculture and focus sectors with energy, water and waste as cross-cutting themes. The report will be launched in June 2016!

Results so far:

- Ministry of Social Transformation included green economy in its National Social Protection Policy.

- Ministry of Planning has included a chapter on green economy and sustainable development in the National Planning Framework.

- Saint Lucia Vision Commission has GE on its agenda.

- The report suggests that SPP is a key tool to moving towards a green economy.
Jamaica

- A national consultation held and the Green Economy Steering Committee established on 2013.

- The GESS addressed the following sectors: Tourism, agriculture, energy, water and construction; it was presented on March 2016.

- The study provides linkages with the Jamaica Vision 2030, elaborated by the Planning Institute of Jamaica (PIOJ).

- The report suggests that SPP is a key tool to moving towards a green economy.

- Jamaica has a SPP framework, but it needs to be reviewed and adjusted to make implementation more efficient.
Haiti

- National consultations held (2014)

- Green Economy Report to focus on agriculture to be presented in July 2016.

Some of the issues identified as most problematic at a local level for the transition to a Green Economy in agriculture are the lack of access to national and international markets.

The recommendations from the report will be implemented through a new subset of projects, providing a platform for greater coordination between various actors working on the value chains assessed.
UNEP work on Sustainable Public Procurement
UNEP SPP Tools

SPP methodology (2012) constantly updated

Successfull case studies, SPP benefits

SPP Training kit
Objectives of SPPEL Project

Promote the demand and supply of sustainable products through **technical assistance** to public and private sectors on the development of SPP policies and **possible** use in synergy with eco-labelling

**SUSTAINABLE PUBLIC PROCUREMENT**
Through the power of government procurement

**ECOLABELLING**
Through the identification and verification of sustainable products

**Sustainable Production in companies** through resource efficiency, cleaner production, eco-innovation
SPPEL Countries & EaPGreen

- Bielorrusia
- Ucrania
- Moldovia
- Marruecos
- Líbano
- Marruecos
- Senegal
- Costa de Marfil
- Colombia
- Ecuador
- Perú
- Chile
- Brasil
- Argentina
- Costa Rica
- Vietnam
- India
- Sri Lanka
- Las Filipinas

EaP Green:
SPPEL:
Summary of the UNEP SPP Methodology

1. Institutional study, project and governance set up (Training)
2. Legal Review, Market Readiness Analysis, Prioritisation (Training)
3. SPP Policy Plan and Action Plan (Training)
4. Implementation (Training)
SPPEL Project
National Implementation

• **Brazil**: "White paper" with policy recommendations for SPP implementation and synergies with Eco-labeling.

• **Colombia**: Develop and implement the SPP National Action Plan (MADS and CCE) and strengthen the National Ecolabeling Program (MADS).

• **Ecuador, Peru, and Argentina**: develop the SPP Policy and National Action Plan of SPP and its implementation.

• **Chile**: train SMEs and public officers in SSP, including sustainability criteria and tools adapted to SMEs.

• **Costa Rica**: Development of Technical Regulations to assign the corresponding score to sustainability criteria in government procurement.
Development of sustainability criteria for use in two product categories of SPP:

(1) paper and wood products
(2) cleaning products

Through dialogue with suppliers (workshops) and market screening.
Regional Online Platform for Sustainable Public Procurement in Latin America and the Caribbean

Activity in collaboration with Organization of American States-OAS (Inter-American Network on Government Procurement) and UNEP

Job Opening

Posting Title: Consultant to support the development of the Regional Online Platform for Sustainable Public Procurement and Ecolabelling in Latin America and the Caribbean

Department/Office: UNITED NATIONS ENVIRONMENT PROGRAMME

Duty Station: PARIS

Posting Period: 17 January 2016 - 05 February 2016

Job Opening Number: 53619
“If we achieve our sustainability goals and no one else follows, we will have failed”

Paul Polman, CEO Unilever.

All the documents are available at:
• [http://www.pnuma.org/consejo_regional_CPS/](http://www.pnuma.org/consejo_regional_CPS/)
• [http://www.unep.org/10yfp/Programmes/ProgrammeConsultationandCurrentStatus/Sustainablepublicprocurement/tabid/106267/Default.aspx](http://www.unep.org/10yfp/Programmes/ProgrammeConsultationandCurrentStatus/Sustainablepublicprocurement/tabid/106267/Default.aspx)